

# SimpliShade™

*Simplified Universal Composite System*

SimpliShade, powered by Adaptive Response Technology, covers all 16 VITA® classical shades with just 3 shades. Simplify your inventory management and save yourself time on shade selection while having the confidence in premium handling qualities and highly esthetic restorations. Keep your patients confidently smiling while keeping your workflow simple with SimpliShade.

**See what dentists are saying  
about SimpliShade!**



**Kerr™**



*“It really did surprise me with its ability to blend very well with both incisal edge and surrounding tooth structure.”*

LIGHT



LIGHT



LIGHT



“A case like this is fairly common in a general practice, teeth break for a variety of reasons. A practitioner has no way of knowing what to expect when a patient calls with a “broken tooth”. It is extremely helpful to have a simplistic way to restore the tooth immediately. Time is critical, you may not have the appropriate amount of time scheduled initially, because you do not know what it will take to restore the tooth until you have examined it. Having a simple, quick process to restore the tooth either permanently or provisionally is essential.

Upon seeing the patient and realizing this is a case of a dissatisfied smile, there were several options that this patient had in fixing the problem resented. We decided to use SimpliShade as a long term restoration for her. It was restored within 30 minutes and the patient was ecstatic. It fit our time schedule and esthetic results that we are known for.

There are many composite options in the market to create esthetic results, but would have taken longer and we would have charged more for the time required to place the multiple layers. From a pedestrian point of view, the difference in the final results between Harmonize and SimpliShade would not have justified the difference in financial cost as well as time. The durability of the material is an unknown for me, we will have to see how it holds up. As long as we can get several years' worth of function out of it I would consider it to be successful. There are longer lasting materials that could have been used at a much higher price point for the patient.

Every case is unique with a unique solution that needs to be decided on between the patient and the doctor. It is great to have a tool like SimpliShade in your tool box when you are deciding what is the best way to fix a problem specific to the patient. The more tools that you have to draw from, the better the end result will be for each patient.”



LIGHT



MEDIUM



MEDIUM



BLEACH WHITE



*“Easy and seamless color blend, great polishability, no slumping, it performs as promised. I highly recommend using this product.”*



*“I love that SimpliShade gives me lifelike results quickly and easily so I don’t have to use multiple layered shades and take more time to complete... Thanks for simplifying my workflow with SimpliShade.”*



LIGHT



LIGHT



MEDIUM



MEDIUM



MEDIUM



DARK



DR. ROBYN B. LESSER • DMD, PA • TAMPA, FL

LIGHT



*“I have tried multiple brands of composite and restorative materials throughout my practice. I have never been thrilled with any of them. The composites felt sticky and would pull up when packing, the glass ionomers were too flowable and not able to shape before curing. I tried Kerr’s SimpliShade, and the color match for my pediatric population is perfect every time. I think I have found my new favorite composite.”*

**DR. MISEE HARRIS • DMD • JONESBORO, AR**



LIGHT



**DR. ROBERT MURPHY • DDS • CHICAGO, IL**



MEDIUM



## ORDERING INFORMATION

- 37001** Syringe, Light
- 37002** Syringe, Medium
- 37003** Syringe, Dark
- 37004** Syringe, Bleach White
- 37005** Syringe, Universal Opaque
  
- 37006** Unidose 20 Pack, Light
- 37007** Unidose 20 Pack, Medium
- 37008** Unidose 10 Pack, Dark
- 37009** Unidose 10 Pack, Bleach White
- 37010** Unidose 10 Pack, Universal Opaque



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